

SEAPAC Conference 2019

Tuesday 19 & Wednesday 20 March 2019



Sponsor and Exhibitor Information



SEAPAC 19

The STAR Sydney
80 Pyrmont Street
Sydney NSW



SEAPAC 19

South East Asia Protection, Automation and Control Conference

19th & 20th March 2019, Sydney, Australia

The STAR Sydney, 80 Pyrmont Street, Pyrmont, NSW



SEAPAC is now in its 7th edition and has become the go to regional conference on protection, automation and control.

Since its inception in 2007 it has continued to grow and attract a professional topic focused audience offering quality papers and presentations addressing contemporary issues.

The conference provides a unique opportunity to discuss technical issues and challenges in this space with professionals and experts who have real world hands on experience.

In 2017, the conference saw:

- 140 delegates
- 17 Exhibitors & Sponsors
- 37 papers

In response to feedback and demand, in 2019, we have again sourced a bigger venue in Sydney which will cater for more exhibition and delegate space than in previous years. Our aim is to fill this space and attract more delegates from across the Pacific region.

Again, following delegate feedback, we are maintaining the same format as in 2017 including the informal 'stand up' networking dinner on the first night. This 'dinner' is held within the exhibition space, providing delegates direct access to sponsors and exhibitors for the entire evening.

The sponsorship and exhibition offerings have remained similar to 2017 and offer more value to sponsors and exhibitors – for example, inclusions of delegate registrations in some of the packages.

The event and sponsors will be widely advertised not only on our website which now has some 2000 visitors per month and growing, but also through LinkedIn updates [we have over 900 followers]. Ausnet, Transgrid, Ausgrid PSC and Wilsons Transformers have also offered to advertise the event via their LinkedIn sites which collectively will reach over 41,000 followers.

SEAPAC 19

South East Asia Protection, Automation and Control Conference

19th & 20th March 2019, Sydney, Australia

The STAR Sydney, 80 Pyrmont Street, Pyrmont, NSW



Locking in to an early sponsorship will ensure you receive maximum exposure and value for your sponsorship and support. 50% of the sponsor fee is required upon confirming your request and 50% prior to 4 weeks before the event

Please read the following opportunities and feel free to call our Executive Manager [Terry Killen] [07] 3310 8838 who will be happy to discuss the event and opportunities with you.

You can book your sponsorship/exhibition space directly by emailing enquiries@cigreaustralia.org.au

NOTE: There is only one Platinum Sponsor and a limit of 2 Gold Sponsors. Sponsorship and Exhibition spaces will be allocated on a first come basis.

So Act now to avoid possible disappointment.

This will be a significant event on the Conference Agenda for 2019!

A summary of the features of each offering is presented below. Detail in on the following pages.

	Conference Registration	Conference Dinner	Sponsorship of Networking Dinner	Your logo on advertising	Your logo on Conference cap	Address to audience	Sponsorship of Coffee Kart for day	Company Banners on main stage	Trade Booth	Insert in satchel
Platinum	3	3	yes	yes	yes	10 min	no	yes	1	2
Gold	2	2	no	yes	no	no	yes	no	1	1
Silver	2	2	no	yes	no	no	no	no	1	1
Exhibitor	2	2	no	no	no	no	no	no	1	1
Satchel Only	no	no	no	no	no	no	no	no	no	1
Lanyard Only	no	no	no	no	no	no	no	no	no	no

NOTE: There will be only one Platinum sponsor and two Gold sponsors

The Lanyard Sponsorship is for the sponsors name and logo to be printed on the lanyard only

Sponsors may register additional employees or guests/clients at the applicable early bird rate at any time



SEAPAC 19

South East Asia Protection, Automation and Control Conference

19th & 20th March 2019, Sydney, Australia

The STAR Sydney, 80 Pyrmont Street, Pyrmont, NSW



PLATINUM SPONSOR

Your Investment Entitles You To:

- 10 Minute address to delegates on the first day of the Conference prior to the start of the networking function
- Platinum and only Sponsor of the Networking Dinner function
- One Exhibition Trade Booth
- Full conference registration for three (3) staff which includes Networking Dinner function [Held in Exhibition space]
- Opportunity to have 2 freestanding pull up banners – one either side of the stage in main plenary room for the duration of the conference
- Platinum Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference [subject to production deadlines]
- Company logo and weblink on the official conference website [subject to production deadlines]
- Official verbal acknowledgement of Platinum Sponsor at opening and closing of conference.
- Company logo will be put on the conference cap along with the CIGRE Logo [subject to production deadlines]
- Max of two inserts into conference satchel [subject to delivery deadlines]

All company signage/banners must be supplied by the sponsor and approved by organising committee

Investment \$14,700 excluding GST

* PLEASE NOTE: The sponsorship packages featured here offer a range of marketing solutions. We may be able to discuss tailoring the offering to meet your specific objectives/requirements.

Membership special: CIGRE members receive a 5% discount to this rate.

SEAPAC 19

South East Asia Protection, Automation and Control Conference

19th & 20th March 2019, Sydney, Australia

The STAR Sydney, 80 Pyrmont Street, Pyrmont, NSW



GOLD SPONSOR

Two gold Sponsorships available, one for each day of the event.

Your Investment Entitles You To:

- Gold Sponsor of the Coffee Cart on the day of sponsorship
- Gold Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference [subject to production deadlines]
- Company logo and weblink on the official conference website [subject to production deadlines]
- Official verbal acknowledgement of Gold Sponsor at conference opening for that day
- One Exhibition Trade Booth
- Full Conference Registration for two [2] staff which includes the Networking Dinner function [Held in Exhibition space]
- 1 insert into conference satchel
- Company pull up [standard size] banner can be displayed in main Plenary room during the conference day sponsored

All company signage/banners must be supplied by the sponsor and approved by organising committee

Investment \$ 7,200 excluding GST

* PLEASE NOTE: The sponsorship packages featured here offer a range of marketing solutions. We may be able to discuss tailoring the offering to meet your specific objectives/requirements.

Membership special: CIGRE members receive a 5% discount to this rate.

SEAPAC 19

South East Asia Protection, Automation and Control Conference

19th & 20th March 2019, Sydney, Australia

The STAR Sydney, 80 Pyrmont Street, Pyrmont, NSW



SILVER SPONSOR

Your Investment Entitles You To:

- Silver Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference [subject to production deadlines]
- Company logo and weblink on the official conference website [subject to production deadlines]
- Official verbal acknowledgement of Silver Sponsor at conference
- One Exhibition Trade Booth
- Full Conference Registration for two (2) staff which includes the Networking Dinner function [Held in Exhibition space]
- 1 insert into conference satchel

Investment \$5,100 excluding GST

* PLEASE NOTE: The sponsorship packages featured here offer a range of marketing solutions. We may be able to discuss tailoring the offering to meet your specific objectives/requirements.

Membership special: CIGRE members receive a 5% discount to this rate.

SEAPAC 19

South East Asia Protection, Automation and Control Conference

19th & 20th March 2019, Sydney, Australia

The STAR Sydney, 80 Pyrmont Street, Pyrmont, NSW



EXHIBITOR

- One Exhibition Trade Booth
- Full Conference Registration for two (2) staff which includes the Networking Dinner function (Held in Exhibition space)
- 1 insert into conference satchel

Investment \$4,300 excluding GST

Membership special: CIGRE members receive a 5% discount to this rate.

Conference Lanyard

Your Investment Entitles You To:

- Company name and logo printed on conference lanyard

Investment \$ 2500 excluding GST

Satchel Insert

Your Investment Entitles You To:

- 1 insert into the conference satchel (subject to delivery by deadline)

Investment \$550 excluding GST

CIGRE Australia

Level 5, Toowong Tower, 9 Sherwood Road
PO Box 2178, Toowong, Qld 4066

p: +61 7 3310 8838

e: enquiries@cigreaustralia.org.au

w: cigreaustralia.org.au