



empowering
networking
global know-how

Chairman's Report 2015 AGM

Reform agenda continues..

- Board and Secretariats work focused on following through on commitment from last year:
 - Clarify our value proposition
 - Refresh brand and image
 - Improve our governance and processes
 - Work toward delivering maximum value for members and stakeholders



The Background

- Carried out a survey of members and other senior members within the industry:
 - Many senior executives of our member base not aware of membership or the benefits/work which CIGRE delivers.
 - Organisations are placing greater scrutiny on expenditure and membership of associations.
 - Determined that CIGRE and the work it does was a best kept secret often only known to the 'inner sanctum' of people who were involved in carrying out the work.
- Developed an integrated marketing and information program aiming to reveal this 'best kept secret'.



Value Proposition

- Forum for the development and free exchange of industry expertise
- National and international level
- Technically excellent and Practically applicable.
- Creates a unique opportunity for development of technical competencies and
- Provision of authoritative, unbiased technical advice



Strategic Themes

- Influence & Contribute
- Vibrant & Inclusive
- Power Systems of the future
- People & Skills of the future



Strategic Plan & Organisational Enhancements

- Needed to acknowledge the changing landscape and global strategic priorities of CIGRE.
- Clarify our priorities
- Look to the future and future proofing
- Developing People & Skills for the future

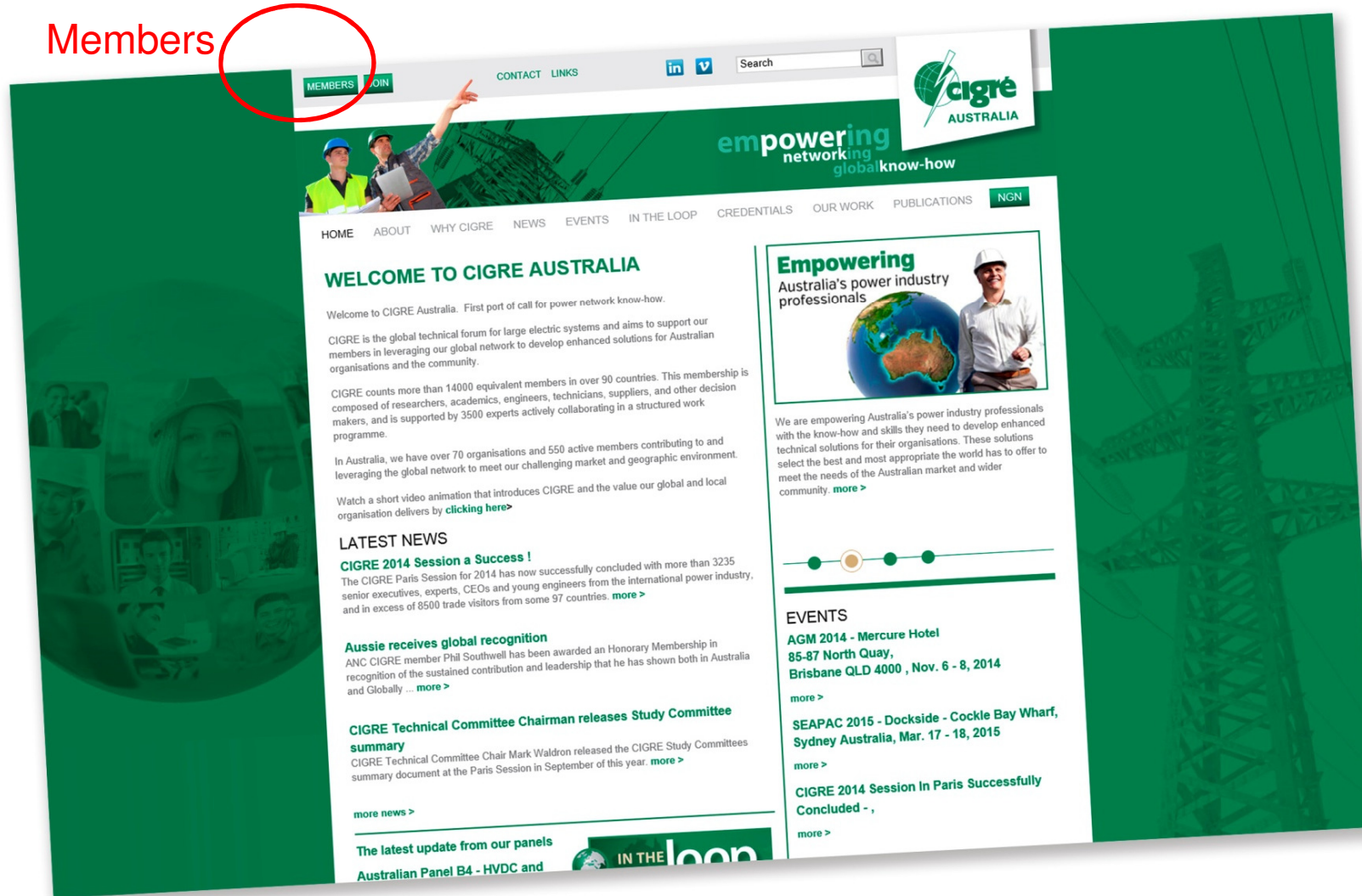


Brand and Marketing Initiative

Members section of public site



Members



Business Plan

Progress



1. Influence and Contribute

- Reciprocal membership with Pacific Power Association
- Conferences and Seminars
 - SEAPAC ; CIGRE tutorials; CIDER; NGN Seminar

2. Vibrant and Inclusive

- Continue the review and development of the top 10 issues and using this to frame the work that we do



Business Plan



3. Power System of the future

- International experts brought to Australia
 - CIGRE Tutorials; CIDER; SEAPAC, EA/CIGRE seminar
- ITL – newsletter - >400 subscribers,
- Website and LinkedIn continue to attract visitors and hits
215 followers; web – 13,000 users since inception
- Present at AUPEC, sponsor award at APPEEC



Business Plan

4. People and Skills of the future

- Review and restructure of Secretariat services and processes
- Development of NGN and associated activities
- Promote CIGRE Free student category
- NGN mentoring program with API, Paris Scholarships
- Support STELR program at schools



Membership

- Difficult in tough economic times and rationalization in the industry
- Maintain our membership - 216
 - Individuals -136
 - Collective 1 – 67
 - Collective II – 8
 - Honorary -5
- Panels – 335
- 15 Student members with more to come next yr
- Affiliate trial membership with the Pacific Power Association.



Conclusion



- Support
 - Steve Jones and ATC
 - Is our 'core business' and achieved a record 20 papers accepted the to 2016 Paris Session
 - 12 convenors of Working Groups
 - Maintaining Australia's reputation for 'punching above its weight'



Conclusion

- Support
 - Board and Secretariat
 - A lot of change over last 2 yrs
 - Fellow board members very supportive
 - Current and previous secretariat have worked tirelessly to implement new systems and changes required.
 - Members
 - Have been supportive and encouraging
 - I have been honoured to have the opportunity to work with you all and look forward to a prosperous and successful future for us all.



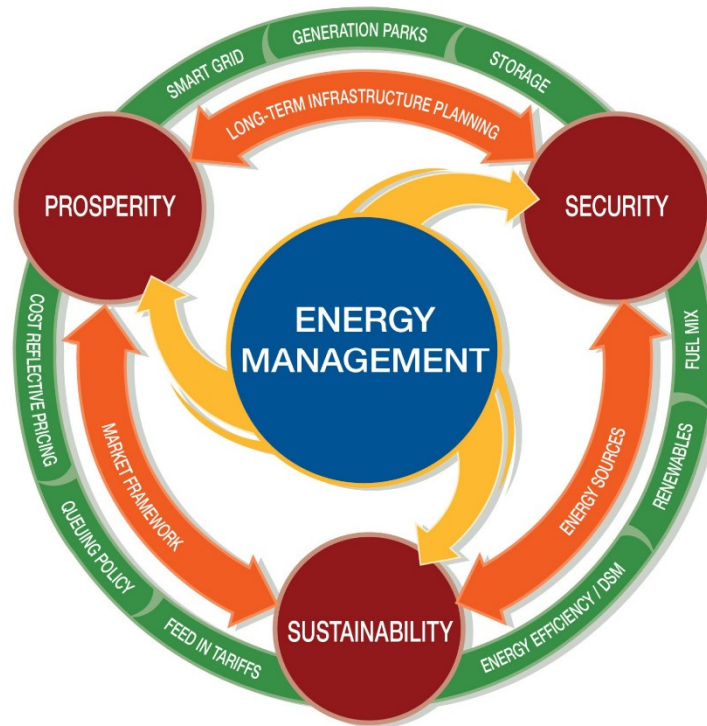
Our Challenge



Our Challenge



Our Challenge



Slide 16

TK1

Doug - not sure of the relevancy of this slide? Whis true is it too detailed a view?

Terry Killen, 17/11/2015

Our Challenge

It is not the strongest of the species that survive,
nor the most intelligent,
but the one most responsive to change.

Charles Darwin

