



ASIA PACIFIC CONFERENCE ON INTEGRATION  
OF DISTRIBUTED ENERGY RESOURCES



# Sponsor and Exhibitor Information

**CIDER 19**

**20 and 21 August**

**Pullman Melbourne on the Park**

**192 Wellington Parade**

**Melbourne VIC**





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**MELBOURNE 20-21 AUGUST 2019**



## THE HOTTEST TOPIC FACING THE INDUSTRY!

CIGRE is pleased to confirm the 3rd edition of CIDER the Conference on the Integration of Distributed Energy Resources for the Asia Pacific region will be held in Melbourne, 20 and 21 August 2019.

CIDER is brought to you by the CIGRE Australian C6 Panel, Active Distribution Systems and Distributed Energy Resources.

### The challenge

Across the world it's projected 1.9 trillion dollars is set to be invested in DER in the next 10 years\*. As a result, power industry organisations across the Asia Pacific region are increasingly facing technical challenges around the integration of distributed energy resources (DER) into existing and future networks.

### CIDER attracts a diverse technical audience

CIDER is designed as the event to discuss and get the know-how for this emerging technology.

The conference focuses on creating a forum to facilitate practical information sharing between utilities, product manufacturers and communities. It sets out the challenges and opportunities presented by these technologies and helps this diverse audience build a road map for workable technical solutions.

### For sponsors and exhibitors

The conference provides a unique opportunity to increase your profile in this emerging market space as well as discuss technical issues and challenges with professionals and experts who have real world hands on experience.

We are seeing a lot of early interest in this event and we are expecting;

- +100 delegates
- + 12 Exhibitors & Sponsors
- a range of technical papers and presentations

### Your brand will be promoted

The event and sponsors will be widely advertised not only on our website which now has some 2000 visitors per month and growing, but also through LinkedIn updates (we have over 1000 followers).

*\*source: NAVIGANT research*



[www.cigreaustralia.org.au/cigre-events/cider-2019/](http://www.cigreaustralia.org.au/cigre-events/cider-2019/)





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**Locking in to an early sponsorship will ensure you receive maximum exposure and value for your sponsorship and support.**

Please read the following opportunities and feel free to call our Executive Manager (Terry Killen) (07) **3310 8838** who will be happy to discuss the event and opportunities with you.

You can book your sponsorship/exhibition space directly by emailing [enquiries@cigreaustralia.org.au](mailto:enquiries@cigreaustralia.org.au)

*NOTE: There is only one Platinum Sponsor and a limit of 2 Gold Sponsors. Sponsorship and Exhibition spaces will be allocated on a first come basis.*

**So Act now to avoid possible disappointment.**

**This will be a significant event on the Conference Agenda for 2019!**

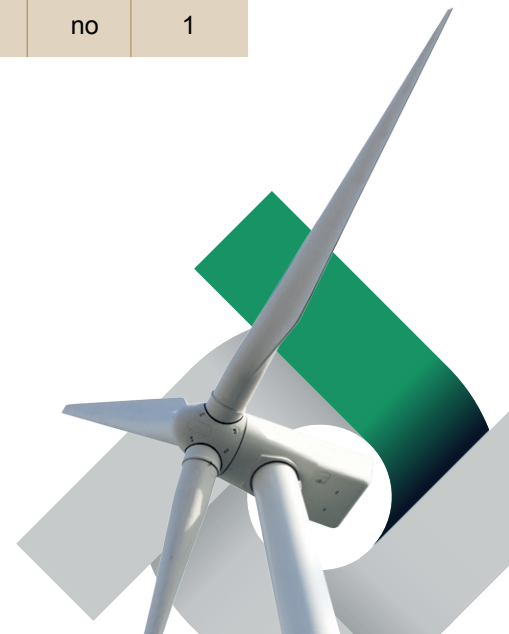
A summary of the features of each offering is presented below. Detail in on the following pages.

	Conference Registration	Conference Dinner	Sponsorship of Networking Dinner	Your logo on advertising	Address to audience	Sponsorship of Coffee Kart for 1day	Company Banners on main stage	Trade Booth	Insert in satchel
Platinum	3	3	yes	yes	10 min	no	yes	1	2
Gold	2	2	no	yes	no	yes	no	1	1
Silver	2	2	no	yes	no	no	no	1	1
Exhibitor	2	2	no	no	no	no	no	1	1
Satchel Only	no	no	no	no	no	no	no	no	1

**NOTE:** There will be only one Platinum sponsor and two Gold sponsors



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## PLATINUM SPONSOR

Your Investment Entitles You To:

- 10 Minute address to delegates on the first day of the Conference prior to the start of the networking function
- Platinum and only Sponsor of the Networking Dinner function
- One Exhibition Trade Booth
- Full conference registration for three (3) staff which includes Networking Dinner function (Held in Exhibition space)
- Opportunity to have 2 freestanding pull up banners – one either side of the stage in main plenary room for the duration of the conference
- Platinum Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference (subject to production deadlines)
- Company logo and weblink on the official conference website (subject to production deadlines)
- Official verbal acknowledgement of Platinum Sponsor at opening and closing of conference.
- Max of two inserts into conference satchel (subject to delivery deadlines)

***All company signage/banners must be supplied by the sponsor and approved by organising committee***

### Investment \$9,800 excluding GST

\* PLEASE NOTE: The sponsorship packages featured here offer a range of marketing solutions. We may be able to discuss tailoring the offering to meet your specific objectives/requirements.

**Membership special:** CIGRE members receive a 5% discount to this rate.



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## GOLD SPONSOR

**Two gold Sponsorships available, one for each day of the event.**

Your Investment Entitles You To:

- Gold Sponsor of the Coffee Kart on the day of sponsorship
- Gold Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference (subject to production deadlines)
- Company logo and weblink on the official conference website (subject to production deadlines)
- Official verbal acknowledgement of Gold Sponsor at conference opening for that day
- One Exhibition Trade Booth
- Full Conference Registration for two (2) staff which includes the Networking Dinner function (Held in Exhibition space)
- 1 insert into conference satchel
- Company pull up (standard size) banner can be displayed in main Plenary room during the conference day sponsored

***All company signage/banners must be supplied by the sponsor and approved by organising committee***

## Investment \$5,200 excluding GST

\* PLEASE NOTE: The sponsorship packages featured here offer a range of marketing solutions. We may be able to discuss tailoring the offering to meet your specific objectives/requirements.

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## SILVER SPONSOR

Your Investment Entitles You To:

- Silver Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference (subject to production deadlines)
- Company logo and weblink on the official conference website (subject to production deadlines)
- Official verbal acknowledgement of Silver Sponsor at conference
- One Exhibition Trade Booth
- Full Conference Registration for two (2) staff which includes the Networking Dinner function (Held in Exhibition space)
- 1 insert into conference satchel

### Investment \$4,100 excluding GST

\* PLEASE NOTE: The sponsorship packages featured here offer a range of marketing solutions. We may be able to discuss tailoring the offering to meet your specific objectives/requirements.

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## EXHIBITOR

- One Exhibition Trade Booth
- Full Conference Registration for two (2) staff which includes the Networking Dinner function (Held in Exhibition space)
- 1 insert into conference satchel

**Investment \$3,500 excluding GST**

**Membership special:** CIGRE members receive a 5% discount to this rate.

## SACHEL INSERT

Your Investment Entitles You To:

- 1 insert into the conference satchel (subject to delivery by deadline)

**Investment \$560 excluding GST**

### **CIGRE Australia**

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