

# SEAPAC Conference 2017

Tuesday 14 & Wednesday 15 March 2017



## Sponsor and Exhibitor Information



**SEAPAC** **17**

Pullman Hotel  
65 Queens Road, Albert Park  
Melbourne, Victoria



# SEAPAC 17



**South East Asia Protection, Automation and Control Conference**  
14th & 15th March 2017 , Melbourne, Victoria, Australia

**SEAPAC is now in its 6th edition and has become the go to regional conference on protection, automation and control.**

**Since its inception in 2007 it has continued to grow and attract a professional topic focused audience offering quality papers and presentations addressing contemporary issues.**

The conference provides a unique opportunity to discuss technical issues and challenges in this space with professionals and experts who have real world hands on experience.

In 2015, the conference saw:

- 135 delegates
- 17 Exhibitors & Sponsors
- 38 papers

In response to feedback and demand, in 2017, we have a bigger venue in Melbourne which will cater for more exhibition and delegate space than in 2015. Our aim is to fill this space and attract more delegates from across the Pacific region.

Again, following delegate feedback, we are maintaining the same format as in 2015 including the informal 'stand up' networking dinner on the first night. This 'dinner' is held within the exhibition space, providing delegates direct access to sponsors and exhibitors for the entire evening.

This year we are fortunate to also have Mr, Nino Ficca, Managing Director of AusNet Services and Chairman of CIGRE Australia, delivering the keynote address on 'Current Challenges and future pathways for the Industry'.

The sponsorship and exhibition offerings have been restructured to offer more value to sponsors and exhibitors – for example, inclusions of delegate registrations in some of the packages.

The event and sponsors will be widely advertised not only on our website which now has some 2000 visitors per month and growing, but also through LinkedIn updates [we have over 360 followers]. Ausnet, Transgrid, PSC and Wilsons Transformers have also offered to advertise the event via their linkedIn sites which collectively will reach over 36,000 followers.

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Locking in to an early sponsorship will ensure you receive maximum exposure and value for your sponsorship and support.

Please read the following opportunities and feel free to call our Executive Manager [Terry Killen] [07] 3310 8838 who will be happy to discuss the event and opportunities with you.

You can book your sponsorship/exhibition space directly by emailing [enquiries@cigreaustralia.org.au](mailto:enquiries@cigreaustralia.org.au)

NOTE: There is only one Platinum Sponsor and a limit of 2 Gold Sponsors. Sponsorship and Exhibition spaces will be allocated on a first come basis.

***So Act now to avoid possible disappointment.***

**This will be a significant event on the Conference Agenda for 2017!**

A summary of the features of each offering is presented below. Detail in on the following pages.

	Conference Registration	Conference Dinner	Sponsorship of Networking Dinner	Your logo on advertising	Your logo on Conference shirt	Address to audience	Sponsorship of Coffee Kart for day	Company Banners on main stage	Trade Booth	Insert in satchel
Platinum	3	3	yes	yes	yes	10 min	no	yes	1	2
Gold	2	2	no	yes	no	no	yes	no	1	1
Silver	2	2	no	yes	no	no	no	no	1	1
Exhibitor	2	2	no	no	no	no	no	no	1	1
Satchel Only	no	no	no	no	no	no	no	no	no	1

**NOTE:** There will be only one Platinum sponsor and two Gold sponsors



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## PLATINUM SPONSOR

Your Investment Entitles You To:

- 10 Minute address to delegates on the first day of the Conference prior to the start of the networking function
- Platinum and only Sponsor of the Networking Dinner function
- One Exhibition Trade Booth
- Full conference registration for three [3] staff which includes Networking Dinner function [Held in Exhibition space]
- Opportunity to have 2 freestanding pull up banners – one either side of the stage in main plenary room for the duration of the conference
- Platinum Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference [subject to production deadlines]
- Company logo and weblink on the official conference website [subject to production deadlines]
- Official verbal acknowledgement of Platinum Sponsor at opening and closing of conference.
- Company logo will be put on the conference shirt along with the CIGRE Logo [subject to production deadlines]
- Max of two inserts into conference satchel [subject to delivery deadlines]

***All company signage/banners must be supplied by the sponsor and approved by organising committee***

### **Investment \$12,700 excluding GST**

\* PLEASE NOTE: The sponsorship packages featured here offer a range of marketing solutions. We may be able to discuss tailoring the offering to meet your specific objectives/requirements.

**Membership special:** CIGRE members receive a 5% discount to this rate.



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## GOLD SPONSOR

**Two gold Sponsorships available, one for each day of the event.**

Your Investment Entitles You To:

- Gold Sponsor of the Coffee Kart on the day of sponsorship
- Gold Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference (subject to production deadlines)
- Company logo and weblink on the official conference website (subject to production deadlines)
- Official verbal acknowledgement of Gold Sponsor at conference opening for that day
- One Exhibition Trade Booth
- Full Conference Registration for two (2) staff which includes the Networking Dinner function (Held in Exhibition space)
- 1 insert into conference satchel
- Company pull up (standard size) banner can be displayed in main Plenary room during the conference day sponsored

***All company signage/banners must be supplied by the sponsor and approved by organising committee***

### **Investment \$6,700 excluding GST**

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## SILVER SPONSOR

Your Investment Entitles You To:

- Silver Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference [subject to production deadlines]
- Company logo and weblink on the official conference website [subject to production deadlines]
- Official verbal acknowledgement of Silver Sponsor at conference
- One Exhibition Trade Booth
- Full Conference Registration for two [2] staff which includes the Networking Dinner function [Held in Exhibition space]
- 1 insert into conference satchel

### **Investment \$4,800 excluding GST**

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**Membership special:** CIGRE members receive a 5% discount to this rate.

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## EXHIBITOR

- One Exhibition Trade Booth
- Full Conference Registration for two (2) staff which includes the Networking Dinner function (Held in Exhibition space)
- 1 insert into conference satchel

### **Investment \$4,100 excluding GST**

**Membership special:** CIGRE members receive a 5% discount to this rate.

## SATCHEL INSERT

Your Investment Entitles You To:

- 1 insert into the conference satchel (subject to delivery by deadline)

### **Investment \$450 excluding GST**

#### **CIGRE Australia**

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