



Acknowledging the support of EXPERIENCE
GOLD COAST

Shaping the Power Systems of Tomorrow

17-19 AUGUST 2027 | GOLD COAST AUSTRALIA
GOLD COAST CONVENTION AND EXHIBITION CENTRE

HOSTED BY CIGRE AUSTRALIA - THREE INTEGRATED CONFERENCES



2nd General Conference
on the Energy Transition

CONFERENCE
3 DAYS
17-19 AUGUST

A general conference
focusing on the challenges
and innovations of the
energy transition.



7th Conference on the Integration
of Distributed Energy Resources

CONFERENCE [C6]
2 DAYS
18-19 AUGUST

Facilitating practical
conversations and information
sharing between utilities,
product suppliers and
communities.



10th South East Asia Protection,
Automation and Control Conference

CONFERENCE [B5]
2 DAYS
18-19 AUGUST

Attracting the full spectrum
of specialists in the areas of
protection, telecommunication,
SCADA, telecommunications
and asset management.

Sponsor & Exhibitor Opportunities

Welcome Message

Following the great success of our 2025 Conference, CIGRE Australia will be once again hosting **“Shaping the Power Systems of Tomorrow”**, an integrated suite of three conferences held at the Gold Coast Convention and Exhibition Centre from 17-19 August 2027.

This will be the largest CIGRE Australia event of the year and will include the 10th South East Asian Protection Automation and Control conference (SEAPAC27) and the 7th Conference on the Integration of Distributed Energy Resources (CIDER27) along with plenary sessions on the energy transition, a Women in Energy breakfast and events for early career (NGN) professionals.

The Conference has been designed to provide delegates multiple opportunities to further develop their professional contacts and give exhibitors significant exposure to existing and new clients.

A focused technical event of this nature does not take place in Australia very often and will provide a unique opportunity for exhibitors and sponsors.

Take this opportunity to join and support CIGRE Australia and realise the benefits of being a sponsor or exhibitor at this significant technical event.

2025 EVENT HIGHLIGHTS

- ▶ Over 1000 attendees
- ▶ Delegates from 20 different countries
- ▶ 170 technical presentations
- ▶ Four in-depth tutorials and workshops
- ▶ Three impactful keynote speakers
- ▶ Inspiring Leadership Breakfast
- ▶ Memorable Gala Dinner
- ▶ 46 exhibitors

Peter McIntyre

Chief Executive Officer, CIGRE Australia

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Why Sponsor & Exhibit?

SHARE | LEARN | CONNECT



BUSINESS OPPORTUNITIES

Explore business and partnership opportunities with powerful investors and members who contribute and leverage the global power network.



GENERATE SALES LEADS

Conference lead generation allows attendees to find prospects and like-minded individuals to generate sales and foster collaboration with other companies.



STRATEGIC INDUSTRY POSITIONING

Place your company in front of key business stakeholders, decision-makers, project managers and technical experts.



STAND OUT FROM THE CROWD

Get ahead of your competition by showcasing your business expertise and knowledge with other like-minded professionals.



BRAND EXPOSURE

Enhance your company's brand visibility, across the global power network.



THOUGHT LEADERSHIP

Demonstrate your company's industry leadership, credibility and expertise.



MAXIMISE MARKET REACH

Get your brand in front of researchers, academics, engineers, technicians, suppliers and other decision makers.

**“ SURVEY
92%
of 2025 exhibitors
said they would
exhibit again. ”**


Speaking
Opportunities


Branding


Event
Sponsorship


Networking


Social Media
Shout-outs

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 **cigre**
Australia
2nd General Conference
on the Energy Transition

 **CIDER** 27
7th Conference on the Integration
of Distributed Energy Resources

 **SEAPAC** 27
10th South East Asia Protection,
Automation and Control Conference

Sponsor & Exhibitor Packages

Package Prices	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Gala Dinner	WiE Breakfast	NGN Events	Conference APP	Lanyard Sponsor	Exhibition Lounge	Espresso Bars	Ice-cream Cart	Exhibitor Booths	Small Business Showcase
All prices INCLUDE GST	\$28,000	\$14,000	\$7,000	\$14,000	\$7,000	\$7,000	\$5,000	\$7,500	\$9,000	\$7,000	\$7,000	\$7,000	\$3,000
Logo on the conference website	Large front & centre	Medium & lower position	Small & lower position	Prime position at the gala dinner	Prime position at the breakfast	Prime position at the NGN event	Prime position on the conference APP	Your logo printed onto the lanyards	Prime position at the exhibitor lounge	Prime position at the espresso bars	Prime position at the ice-cream cart	Exhibitor page	Exhibitor page
Logo in the digital conference program	Large prime position	Med. prime position	Small lower position									Exhibitor page	Exhibitor page
Advertisement in the digital conference program (Artwork to be supplied in PDF format)	Full page in prime position	1/2 Page	-	-	-	-	-	-	-	-	-	-	-
Logo displayed on the official sponsors signage situated around the Gold Coast Convention Centre	Large & prime position	Medium & lower position	-	-	-	-	-	-	-	-	-	-	-
Exhibition booths	6m x 3m	3m x 3m	-	-	-	-	-	-	-	-	-	3m x 3m	-
Complimentary gala dinner tickets	4 tickets	3 tickets	2 tickets	4 tickets	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	-	-
Complimentary full delegate registrations for the conference	4 tickets	3 tickets	2 tickets	2 tickets	1 ticket	1 ticket	1 ticket	1 ticket	2 tickets	1 ticket	1 ticket	-	-
Complimentary trade only tickets	2 tickets	2 ticket	-	-	-	-	-	-	-	-	-	2 tickets	1 ticket
Logo on conference lanyards	-	-	-	-	-	-	-	✓	-	-	-	-	-
Logo on conference name tags	✓	-	-	-	-	-	-	-	-	-	-	-	-
Logo on conference APP rotating banner	✓	✓	-	-	-	-	-	-	-	-	-	-	-
Sponsor's own signage prominently displayed in the main conference venue (maximum 2 pull-up banners)	✓	✓	-	-	-	-	-	-	-	-	-	-	-
Complimentary WiE breakfast tickets	1 ticket	-	-	-	8 tickets	1 ticket	-	-	-	-	-	-	-
NGN social events	-	-	-	-	-	2 tickets	-	-	-	-	-	-	-

We can also create bespoke sponsorship packages to meet your objectives and budget. Get in touch with our team to explore opportunities across our suite of events.

Note: Full delegate registrations include access to conference sessions and daily catering.



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PLATINUM SPONSOR

EXCEPTIONAL OPPORTUNITY

\$28,000

GST Included

Only 4 Available

PROMOTION

- Acknowledged as a platinum sponsor of the **Shaping the Power Systems of the Future** Conference 2027.
- Logo recognition as a platinum sponsor in conference promotional material, including digital conference program, holding slides and venue signage.
- Logo and profile on the official conference APP.
- Platinum sponsor acknowledgment and logo on conference website.
- Opportunity to present on key topics consistent with the conference agenda *(subject to content approval by the conference committee)*.
- Sponsor's own signage prominently displayed in the main conference venue *(maximum two pull-up banners)*.
- Full page advertisement with premium placement in the electronic conference handbook *(PDF file supplied by sponsor)*.

REGISTRATION

- 4 x full conference registrations including daily catering.
- 4 x attendee tickets to the conference gala dinner.
- 2 x trade only delegate registrations.
- 1 x attendee ticket to the leadership breakfast hosted by WiE.
- 6 metre x 3 metre trade exhibition booth.



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GOLD SPONSOR PREMIUM OPPORTUNITY \$14,000

GST Included

PROMOTION

- Logo recognition as a gold sponsor in conference promotional material, including digital conference program, holding slides and venue signage.
- Logo and profile on the official conference APP.
- Gold sponsor acknowledgment and logo on conference website.
- Sponsor's own signage prominently displayed in the main conference venue *[maximum one pull-up banner]*.
- Half page advertisement with placement in the electronic conference handbook *[PDF file supplied by sponsor]*.

REGISTRATION

- 3 x full conference registrations including daily catering.
- 3 x attendee tickets to the conference gala dinner.
- 2 x trade only delegate registrations.
- 3 metre x 3 metre trade exhibition booth.

“
Lots of good contacts.
Closely aligned with
our product.
Cost was reasonable.
”



SILVER SPONSOR SPECIAL OPPORTUNITY \$7,000

GST Included

PROMOTION

- Logo recognition as a silver sponsor in conference promotional material, including the digital conference program.
- Logo and profile on the official conference APP.
- Silver sponsor acknowledgment and logo on conference website.

REGISTRATION

- 2 x full conference registrations including daily catering.
- 2 x attendee tickets to the conference gala dinner.
- Opportunity to purchase one 3 metre x 3 metre trade exhibition booth, including 1 x trade only delegate registration, at a discounted rate.



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GALA DINNER

EXCLUSIVE OPPORTUNITY

\$14,000

GST Included

Only 1 Available

PROMOTION

- Logo recognition as the gala dinner sponsor in conference promotional material, including the digital conference program.
- Opportunity for your company to address the conference delegates for 2-minutes during the gala dinner.
- Gala dinner sponsor acknowledgment and logo on the website.
- Logo and profile on the official conference app.
- Opportunity for you to add branding at the gala dinner *[to be supplied by sponsor and subject to approval of conference organiser]*.
- Opportunity to supply standard pull-up banners at the venue.
- Opportunity to supply gifts for the delegates at the gala dinner *[to be supplied by sponsor and subject to approval of the conference organiser]*.

REGISTRATION

- 2 x full conference registrations including daily catering.
- 4 x attendee tickets to the conference gala dinner.



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LEADERSHIP BREAKFAST EVENT

hosted by **WOMEN in ENERGY**

**EXCLUSIVE
OPPORTUNITY**

\$7,000

GST Included

Only 1 Available

PROMOTION

Opportunity to support WiE at a sit down leadership breakfast event on Wednesday 18th August – great networking opportunities and a great way to start the day!

- Logo and profile on the official conference APP.
- Leadership breakfast event sponsor acknowledgment and logo on conference website.
- Opportunity to supply pull-up banners for the breakfast event.
- Opportunity to supply gifts to delegates at the breakfast *[subject to approval of conference organiser]*.

REGISTRATION

- 8 x complimentary leadership breakfast event tickets.
- 1 x full conference registration including daily catering.
- 1 x attendee ticket to the conference gala dinner.



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NGN YOUNG PROFESSIONALS EVENTS

EXCLUSIVE OPPORTUNITY

\$7,000

GST Included

Only 1 Available

PROMOTION

Opportunity to support the NGN young professionals events, including the social event on the evening of Tuesday 17th August.

- Logo and profile on the official conference APP.
- NGN events sponsor acknowledgment and logo on conference website.
- Opportunity to supply pull-up banners for the social event.
- Opportunity to supply gifts to delegates at the social event *[subject to approval of conference organiser]*.

REGISTRATION

- 2 x complimentary NGN young professionals event tickets.
- 1 x full conference registration including daily catering.
- 1 x attendee ticket to the conference gala dinner.



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CONFERENCE APP EXCLUSIVE OPPORTUNITY \$5,000

GST Included

Only 1 Available

PROMOTION

Great opportunity to expand your exposure to industry leaders, influencers and organisations over 3 days.

This opportunity doesn't happen often!

- Logo and profile on the official conference APP.
- Conference APP sponsor acknowledgment and logo on conference website.
- Your company logo will appear on digital promotional material.

REGISTRATION

- 1 x full conference registration including daily catering.
- 1 x attendee ticket to the conference gala dinner.



LANYARD EXCLUSIVE OPPORTUNITY \$7,500

GST Included

Only 1 Available

SOLD OUT

PROMOTION

The lanyard will be seen and worn every day for 3 days.
Great brand and marketing exposure!

- Your company logo will be printed on the lanyards.
- Logo and profile on the official conference APP.
- Lanyard sponsor acknowledgment and logo on conference website.
- Your company logo will appear on digital promotional material.

REGISTRATION

- 1 x full conference registration including daily catering.
- 1 x attendee ticket to the conference gala dinner.



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EXHIBITION LOUNGE EXCLUSIVE OPPORTUNITY **\$9,000** GST Included

Only 1 Available

PROMOTION

The exhibition lounge is a huge draw card and a great opportunity to extend your branding and marketing exposure!

- Your logo will be placed in the exhibition lounge for the 3 day event.
- Your company logo will be placed on the home page of the website as the exhibition lounge sponsor.
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the website.

REGISTRATION

- 2 x full conference registrations including daily catering.
- 1 x attendee ticket to the conference gala dinner.



ESPRESSO BARS

EVERYONE NEEDS COFFEE!

\$7,000

GST Included

Only 2 Available

PROMOTION

Espresso bars are a huge draw card and a great opportunity to extend your branding and marketing exposure!

- Your company logo will be placed on the website as the espresso bar sponsor.
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the APP.
- Your logo will be placed on the espresso bar for the 3 day event.
- Opportunity to supply branded cups, caps/aprons for the staff to wear *[to be provided by sponsor and subject to delivery guidelines]*.

REGISTRATION

- 1 x full conference registration including daily catering.
- 1 x attendee ticket to the conference gala dinner.



ICE-CREAM CART

MEMORABLE ACTIVATION OPPORTUNITY

\$7,000

GST Included

Only 1 Available

PROMOTION

The ice-cream cart is a huge draw card and a great opportunity to extend your branding and marketing exposure!

- Your company logo will be placed on the website as the ice-cream cart sponsor.
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the official conference APP.
- Your logo will be placed on the ice-cream cart for the 3 day event.
- Opportunity to supply branded cups, caps/aprons for the staff to wear *[to be provided by sponsor and subject to delivery guidelines]*.

REGISTRATION

- 1 x full conference registrations including daily catering.
- 1 x attendee ticket to the conference gala dinner.



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EXHIBITION BOOTHS NETWORKING OPPORTUNITY \$7,000

GST Included

PROMOTION

- Logo and profile on the official conference APP.
- Exhibition booth acknowledgment and logo on conference website.
- Your company will have a dedicated 3 metre x 3 metre exhibition space at the conference (booth includes 2 x led spotlights, 1 x 4 amp power point, standard black digital fascia signage).
- Your company logo will appear as an exhibitor in the conference digital program.

REGISTRATION

- 2 x trade only delegate registrations including daily catering.



“
*This event, especially the aggregation of three sub-events, includes a high value array of practitioners and thought leaders across many disciplines within our industry.
Ideal for exhibitors.*
”

SMALL BUSINESS SHOWCASE

DESIGNED FOR BRAND AWARENESS AND NETWORKING

\$3,000

GST Included

PROMOTION

An ideal option for start-ups and small businesses (15 or less employees) looking to establish a presence at the 2027 CIGRE Conference and connect with delegates from across the power systems industry without the investment of a full exhibition stand.

- Logo and profile on the official conference APP.
- Exhibition acknowledgment and logo on conference website.
- Position within the dedicated Small Business Showcase area [with space for a narrow counter or shelf and opportunity to display marketing material].
- Your company logo will appear as an exhibitor in the conference digital program.

REGISTRATION

- 1 x trade only delegate registration.

Please note: This package is designed for brand awareness and networking and does not accommodate large product displays or on-site storage.

“An ideal option for start-ups, specialist consultancies, and small businesses looking to establish new industry connections without the investment of a full exhibition stand.”

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HOW TO BOOK SPONSORSHIPS AND EXHIBITOR BOOTHS



WHAT NEXT?

Upon acceptance of your application to become a sponsor or exhibitor, CIGRE Australia will email you a Tax Invoice.

IMPORTANT: Strictly first in, first served - It is advised to pay the invoice promptly so your sponsorship/exhibition booth can be confirmed by returned receipt of payment.

Sponsorship and Exhibitors packs will be sent out in 2027. Booth allocation will be made closer to the event. The Conference Organiser, Chelsea O'Brien, will let you know when the booth allocation will be open.

Do you have questions? Please contact Chelsea O'Brien via email: sponsorship@aomevents.com

SPONSORSHIP & TRADE EXHIBITION REGISTRATION FORM

Please email your completed application form and company logo (.jpg or .png) to: sponsorship@aomevents.com

Your inclusions will be confirmed in writing and will become effective once agreed payment has been received.

ORGANISATION DETAILS – Please nominate the main person for communication within your organisation

Title: *[please circle]* MR / MRS / MS / MISS / DR / PROF Name: Position:

Organisation Name: Address: Postcode:

Email: Phone: Website:

SPONSORSHIP AND TRADE EXHIBITION PACKAGES		GST included	TICK
PLATINUM SPONSOR + 6m x 3m EXHIBITION SPACE	Only 4 Available SOLD OUT	\$28,000	☐
GOLD SPONSOR + 3m x 3m EXHIBITION SPACE	Multiple	\$14,000	☐
SILVER SPONSOR	Multiple	\$7,000	☐
GALA DINNER SPONSOR	1 Only Available SOLD OUT	\$14,000	☐
BREAKFAST EVENT hosted by Women in Energy SPONSOR	1 Only Available	\$7,000	☐
NGN YOUNG PROFESSIONALS EVENTS SPONSOR	1 Only Available	\$7,000	☐
CONFERENCE APP SPONSOR	1 Only Available	\$5,000	☐
LANYARD SPONSOR	1 Only Available SOLD OUT	\$7,500	☐
ESPRESSO BAR SPONSOR	2 Only Available	\$7,000	☐
EXHIBITION LOUNGE SPONSOR	1 Only Available	\$9,000	☐
ICE-CREAM CART SPONSOR	1 Only Available	\$7,000	☐
EXHIBITION BOOTHS 3m x 3m	Multiple	\$7,000	☐
SMALL BUSINESS SHOWCASE	Multiple	\$3,000	☐
TOTAL AMOUNT PAYABLE		\$	

I am authorised to sign documents on behalf of the organisation and fully understand that this application is subject to the approval of CIGRE Australia.
Upon receipt of the application form you will be required to review and accept the terms and conditions.

Name: Signature: Date: / /

Upon acceptance of this application, CIGRE Australia will email you a Tax Invoice.

IMPORTANT: Strictly first in, first served. It is advised to pay the invoice promptly so your sponsorship or exhibition booth can be confirmed by returned receipt of payment.

FOR MORE INFORMATION CONTACT

Chelsea O'Brien, Conference Organiser, All Occasions Group.

 sponsorship@aomevents.com

 linkedin.com/company/cigre-australia



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